



SHOREVIEW

Vision

To be a welcoming community that provides quality services, safe and beautiful neighborhoods, a vibrant economy, and exceptional recreational opportunities.

Mission

To foster community pride and create a high quality of life by providing exceptional services and amenities.



CORE VALUES

▶ WELCOMING COMMUNITY

We take great pride in being a welcoming community and providing a high quality of life.

▶ HEALTH AND WELLNESS

We provide outstanding facilities and programs that enhance the health and wellness for residents of all ages.

▶ OPEN AND HONEST GOVERNMENT

We provide an open and accessible government. We demonstrate the highest standards of personal integrity, equity, and honesty.

▶ INNOVATIVE AND COLLABORATIVE

We support innovative and collaborative efforts that continuously improve our services, programs, and facilities.

▶ CUSTOMER SERVICE

We provide high quality, customer-focused service. We treat everyone with respect, courtesy, and dignity.

▶ STEWARDSHIP

We preserve, protect, and enhance our natural environment for current and future generations.

▶ VISIONARY

We focus on long-range planning to operate a sustainable city economically, socially, and environmentally.

▶ COMMUNICATIONS AND ENGAGEMENT

We promote communication and engagement to make our organization and community better.