



CHAPTER 1 INTRODUCTION

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This plan establishes a 20-year policy framework for the city and addresses an array of municipal responsibilities.

1 - INTRODUCTION

Welcome to the City of Shoreview's Comprehensive Plan.

This Plan establishes a 20-year policy framework for the City and addresses an array of municipal responsibilities. Shoreview has a strong tradition of planning for the future, and this is evident in our thriving community which has one of the highest quality of life ratings in the metropolitan area. The proximity of Shoreview to the Twin Cities of Minneapolis and St. Paul, together with our strong school districts, open space, housing, employment and recreational opportunities are why our residents have chosen to call Shoreview home. This Plan sets forth goals, policies and recommended actions that build on these community attributes while addressing the changing needs of our residents and businesses.



Chapter One provides an overview of the planning process and a description of the Plan's structure.

PLANNING PROCESS

The planning process included three components. First, the City Council enlisted the City's advisory groups to examine planning topics that aligned with their purpose and mission. Each advisory group reviewed the Metropolitan Council requirements, existing conditions and forecasted community needs and formulated the goals, policies and recommended actions for the 20-year planning document.

Second, a Community Engagement Plan was developed to enhance participation by the general public, provide opportunities for feedback and create a sense of ownership in the Plan's recommendations. This engagement plan included traditional outreach methods such as public meetings or open houses as well as more innovative methods including the use of social media and online survey instruments. The following summarizes the engagement efforts:

- » **Advisory Group Kick-off Meeting – May 11, 2017**
Provided an introduction and overview of the Comprehensive Plan to educate advisory group members of the overall purpose of and process for the update.
- » **Destination Shoreview 2040 Website**
A website dedicated to this planning effort was launched and provided information on the Comprehensive Plan, revision process and opportunities to participate.
- » **Video Animation Series**
A video animation series was produced highlighting key topics addressed in the Comprehensive Plan educating residents and gathering community feedback. Brief surveys that addressed these key topics were also available.

» **Community Conversations**

A speaker series, hosted by the City, explored key issues and provided opportunities for community dialogue and input.

» **Community Roundtable**

This appointed resident group defined the Plan's vision and guiding principles which are integrated throughout the Plan.

» **Open Houses**

Open houses were held for property owners located in proposed policy development areas and the general public.

Last, in accordance with the State Law, the Planning Commission is expected to hold a public hearing at their October and November, 2018 meetings and forward the Plan to the City Council in December. The City Council will need to adopt the plan no later than December of 2018. After Council adoption, the Plan will be forwarded to the Metropolitan Council for their review and approval. The Plan will not be effective until the Metropolitan Council approves it.

PLAN ELEMENTS

The Comprehensive Plan begins with background information that provided the foundation for the decision-making process. This background information includes the vision, guiding principles as well as population and demographics.

The Plan includes nine other chapters addressing the following elements: land use, transportation, economic development, housing, cultural and historic resources, community facilities and services, parks and open space, natural resources and resiliency, intergovernmental coordination and implementation. Each chapter discusses existing conditions and issues within the City, provides an analysis of needs, and establishes goals, policies and recommended actions. Intergovernmental coordination describes the City's relationship with adjacent communities and other governmental agencies. The final chapter, Implementation, describes how the goals, policies, and recommended actions will be implemented during the life of the Plan.