

**SHOREVIEW CITY COUNCIL WORKSHOP MEETING
MINUTES
February 11, 2013**

ATTENDEES:

City Council: Mayor Martin; Councilmembers Quigley, Wickstrom, Johnson and Withhart

Staff: Terry Schwerm, City Manager
Tom Simonson, Assistant to City Manager/Community Development Director
Mark Maloney, Public Works Director
Jeanne Haapala, Finance Director
Tessia Melvin, Assistant to City Manager/Communications

Facilitator: Gordon Hughes

CALL TO ORDER

Mayor Martin called the meeting to order at 5:15 p.m.

ROLL CALL:

All Councilmembers were present.

REVIEW OF RECENT ACCOMPLISHMENTS

Hughes reviewed some of the major accomplishments during the past few years that had been identified by staff and the City Council.

- AAA Bond Rating
- Adoption of 5-Year Operating Plan and conversion to 2 Year Budget
- Maintenance Center Project and LEED Certification
- Indoor Playground
- Park Renovations
- Strong Financial Performance of Community Center
- Maintain Low Tax and Spending Rankings Compared to other Communities
- Business Retention and Expansion
- Sustainability Focus
- Leadership Continuity
- High Quality of Life

WHY DID WE SUCCEED IN ACCOMPLISHING OUR GOALS

Hughes then asked why the City had succeeded in accomplishing these goals and the following

reasons were given:

- Forward thinking and Quality Elected Officials
- Staff Stability
- Long Term Focus
- Planning Emphasis with Funding Commitments
- Strong Reserves
- Residents Have Strong Trust
- Strong/Diverse Tax Base

OPPORTUNITIES FACING SHOREVIEW AND THEIR RELATIVE PRIORITY

Hughes then reviewed some of the opportunities that City Council and staff related that would be available in the next few years.

- ***Franchise Fees to undertake projects that have been delayed (Electric and Gas)
- ***Community Center Expansion
- ***Library Expansion
- ***Expand the Trail System and include Neighborhood Connections
- Expiration of Deluxe TIF will leave Housing Programs or Promote Continued Economic Development and Job Creation
- Leverage Partnerships and Service Models
- 694/ Rice Creek Corporate Park Development
- ***Public Transit

(*** Most popular)

CHALLENGES FACING SHOREVIEW AND THEIR RELATIVE PRIORITY

Hughes then reviewed some of the challenges that were identified by Council and staff.

- ***Aging Population
- End of Tall Tower Service Fees
- ***Aging City Infrastructure
- Aging Housing Stock
- ***Maintain our Financial Stability
- Sustaining Services without Adding Resources
- Attracting Younger Families to Community
- Retirement of Key Staff Members

(*** Most popular)

GOAL SETTING AND PRIORITIZATION

After a lengthy discussion, Hughes related the following goals that seemed to have the highest priority with the Council. The goals were broken down into the following four categories

- Financial Stability
 - Revenue Enhancements
 - Franchise Fees
 - Tall Tower Lease

- TIF Extension Use
 - Maintain AAA Bond Rating
 - Maintain long-range financial planning
 - Maintain long-range infrastructure planning
 - Continue to Integrate Council Goals into Budget
- Updating and Expanding Public Facilities (Parks, Trails and Community Development)
 - Support and Promote Library Expansion and Determine City's Financial Role
 - Fitness Center Expansion and Water Play Area
 - Prepare Plans
 - Explore Partnerships
 - Park Improvements
 - Premiere Updated CIP to Accelerate Park Improvements
 - Develop Metrics for Park Usage
 - Trail Expansion
 - Explore Feasibility of Trail Extensions to Fill Holes in System that Aren't Being Undertaken Along the County System
- Economic Development
 - Continue BRE and Expanding to the Next Layer of Businesses
 - 694/Rice Redevelopment
 - Shoreview Mall
 - Review and Approve Updated EDA Workplan
 - Monitor TCAAP Development and Participate Where Possible
- Creating Community for All Ages
 - Participate with Other Communities to Identify Transit Priorities
 - Strategize to Tell the Shoreview Story to Perspective Residents, Include in Mounds View School Story
 - Exploring Additional Community Center Offerings

FINAL THOUGHTS

The Council also discussed future staffing needs within the organization. The discussion was wide ranging covering topics from success planning in certain areas to staffing needs in the City.

The meeting adjourned at 9:52 p.m.